

John H. Fisher
One Charles Street South; Unit 8D
Boston, MA 02116

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|---|-------------------------|
| Boston College, Senior Lecturer
Commonwealth Ave; Chestnut Hill, MA 02467
Strategic Brand Management Course, Undergraduate & Graduate -- MBA
Boston College Undergraduate Marketing Academy; Co- Director | 2017 to present |
| Boston College, Adjunct Lecturer
Commonwealth Ave; Chestnut Hill, MA 02467
Strategic Brand Management Course, Undergraduate & Graduate -- MBA | 2014 to 2017 |
| Babson College; Adjunct Lecturer
Babson Park, MA 02457
Brand Management Course, 2 sections; undergraduate <ul style="list-style-type: none">o Received consistent 1.0-1.5 course ratings from approx. 900 studentso Guest lecturer at Graduate Course in Brand Management, 2006 to presento Guest lecturer at Sports Marketing Course, 2011 to present Guest lecturer at Boston College's Carroll School of Management and Harvard Business School | 2006 to May 2014 |

